

EST. **LUISS** 2017

the BED and MORE company you are looking for

SLEEP.LIVE.CREATE
FOR HOME AND HOSPITALITY BUSINESS

OUR STORY

In 2017, Razvan and Daniela Nutu embarked on a journey to reimagine rest, founding LUISS—a brand devoted to the art of sleep and the elegance of design. Fresh from architecture school in Vienna, Daniela brought a keen eye for aesthetics, while Razvan, an engineer with deep expertise in furniture craftsmanship, offered the precision of his trade. Together, they discovered a simple yet profound truth: finding a bed that marries true comfort with timeless design was an elusive dream. Guided by their shared entrepreneurial spirit and a deep appreciation for beauty, they set out to create something extraordinary. At LUISS, we believe that a good night's sleep is not just a luxury—it's a cornerstone of a vibrant life. Our mission? To craft beds that not only cradle you in comfort but also elevate your space, helping everyone wake rested, inspired, and ready to dream anew.



the engineer

the architect

FOUNDERS



CAN YOU FEEL OUR GOOD ENERGY?





OUR VALUES

01. QUALITY DESIGN

We collaborate with architects and designers who bring a fresh perspective, infusing each project with new ideas and innovative vision.

02. MADE IN ROMANIA

The entire manufacturing process takes place in our state-of-the-art factory, nestled in the heart of Bacău County, ensuring quality and craftsmanship at every step.

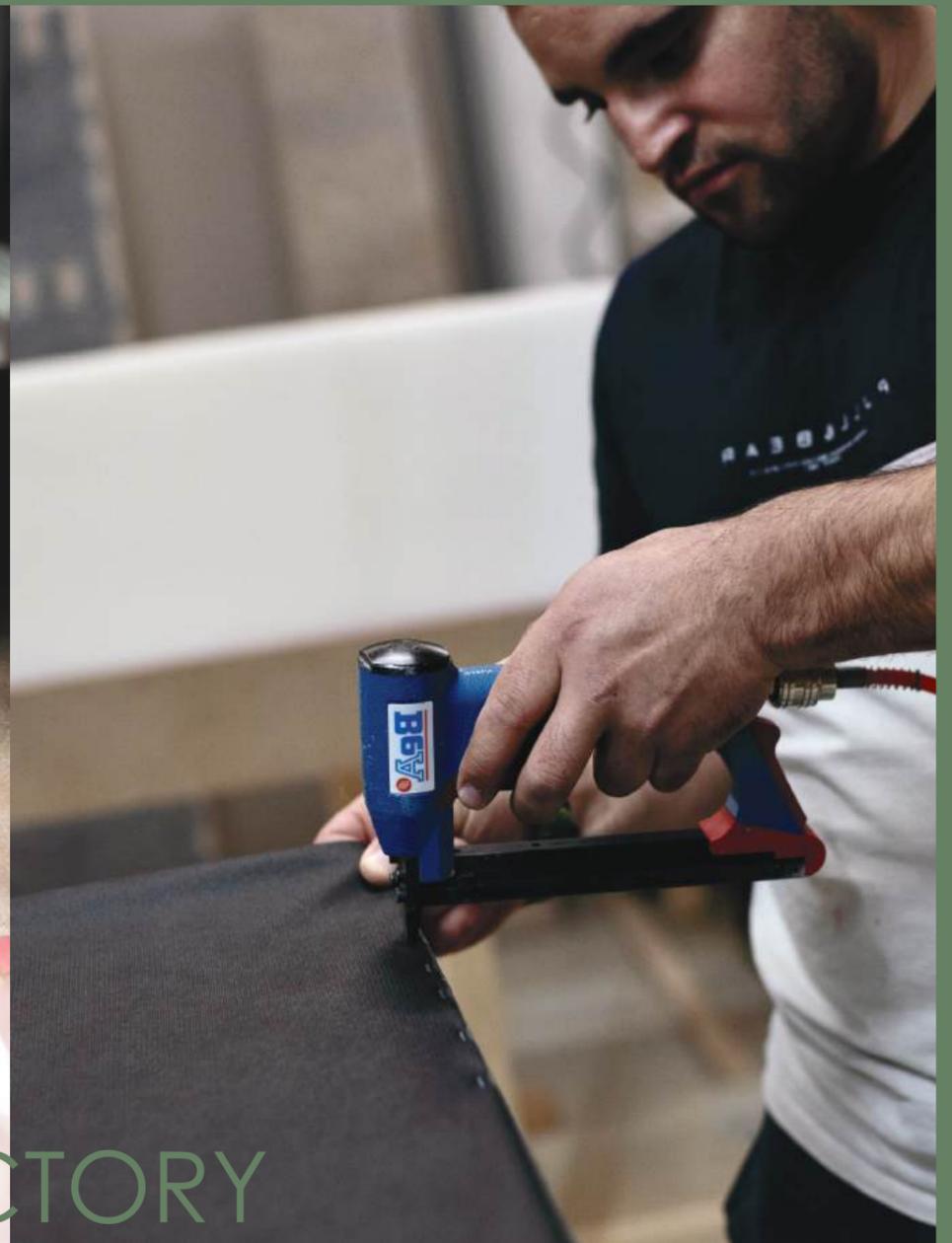
03. FURNITURE PRODUCTION EXPERTISE

The production is directly overseen by skilled engineers and technicians from the wood industry, ensuring precision and excellence at every stage.

04. REST COMES FIRST

The BOXSPRING frame systems elevate sleep to an entirely new level, offering unparalleled comfort and support for a truly restful experience.





OUR FACTORY



THE TECHNOLOGY INSIDE OUR BEDS



The BOXSPRING structure, crafted from solid hardwood and featuring over 1,000 individually wrapped springs per frame, delivers the highest level of comfort a bed can provide, redefining the art of rest.

WHO TRUSTED US?

A SMALL PART OF OUR HOTEL PROJECTS



SWISSOTEL - POIANA BRASOV

5**** Hotel
73 rooms
Supplied products: beds, mattresses, toppers, headboards and panels, closets.



HANUL CU SALCII- RAMNICUL VALCEA

3*** Hotel
15 rooms
Supplied products: beds, mattresses, toppers, sheets, pillows and towels.



ISABELLA BOUTIQUE HOTEL - SFANTUL GHEORGHE

4**** Hotel
21rooms
Supplied products: beds, mattresses, toppers, sheets, pillows, duvets and towels.





OFFERED SERVICES

01.

DESIGNER TEAM

Our dedicated team of designers and architects stands ready to guide you, bringing expertise and creativity to help you find the perfect balance of comfort and style.

02.

CNC DESIGN AND CUTTING

We leave no millimeter to chance. Every LUISS bed is a meticulous blend of precision engineering and artistic vision—designed with care, then refined through the discerning eye of a designer. The result? A seamless harmony of form and function, where every detail speaks to both comfort and beauty.

03.

WE VALUE YOUR TIME

We understand that time is precious. That's why we commit to meeting delivery deadlines, responding promptly to emails, and ensuring every detail—no matter how small—receives our full attention. At LUISS, your experience matters as much as our craftsmanship.

04.

ASSEMBLY

Do you need assembly? We are here to help: we send at least two people especially for you.

05.

CUSTOM DESIGN

If our catalog doesn't quite capture your vision, we're here to bring your dream to life. At LUISS, we welcome the opportunity to design bespoke models tailored exclusively for you—because your perfect bed deserves to be as unique as you are.





A red upholstered bed with a white and grey checkered duvet cover and two orange pillows. The bed is positioned against a large window with a view of greenery. The bed has a wooden base and a small gold diamond logo on the right side of the headboard.

A black and gold lamp with a black dome shade and a gold base, sitting on a wooden bedside table.

A small, round, light-colored stool with gold legs, positioned next to the bed.

A low, light-colored wooden coffee table with a stack of books and dried plants on it.

A wooden ladder leaning against the wall on the left side of the room.

A bundle of dried plants or reeds resting on the windowsill.

EVENTS, PRESS AND PARTNERSHIPS



1. Grand opening of Bucharest Showroom
2. Grand opening of Bucharest Showroom
3. LUISS event dedicated to the HORECA sector
4. PR Event - Pajama party
5. PR Event - Pajama Party



WHERE CAN YOU FIND US

SHOWROOMS

Bucharest +40723242800 2B Marasesti Boulevard , Carol Park area

Brasov +40775162150 25 Tudor Arghezi street Coresi area

Targu Ocna +40741092160 78 Galean street

FACTORY

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Follow our work:

Instagram : [luiss_showroom](https://www.instagram.com/luiss_showroom)

Facebook: [luiss](https://www.facebook.com/luiss)



SLEEP
IS YOUR
SUPERPOWER



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